



BRIDGE
TO
INDIA

Internship Experience

Ms. Leona Lynen

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University of Heidelberg
Germany
*B.A. South Asian Studies
and Economics*





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“To say it in a nutshell, my BRIDGE TO INDIA internship was a valuable learning experience - for my career as well as my personality.”

Why India? Why BRIDGE TO INDIA?

As I study South Asian studies and focus on Indian economics and politics, my interest for India evolved prior to my first visit to the country. To me, India offers a great opportunity to get engaged in a meaningful way and to actually see the outcome of your activities. Interning at BRIDGE TO INDIA enabled me to combine my interest for India with my passion for innovative ideas and an entrepreneurial approach in solving today's arising challenges.

How did you get in touch with BRIDGE TO INDIA?

The internship preparation was highly professional and I was not left alone with questions concerning the financing of my stay, visa requirements and even personal concerns.

On what projects did you work?

I was engaged in a broad variety of topics. To name a few: One assignment was to support the compilation of a study on road safety in India. For the same client, subsequently further tasks evolved: Structuring a highly customized one-day long panel-event and writing articles based on the key findings of our study. In order to do so, I got in touch with different industry and research leaders who provided me with valuable market information. Further assignments involved textual and structural work for the new BRIDGE TO INDIA website, where I was able to contribute my ideas through my 'external point of view'.

What challenges did you have to tackle?

Although some of the tasks were neither my core expertise nor did I have prior experience in fields like road safety, I grew into them and enjoyed researching and writing independently. Whenever I was forced with obstacles, my colleagues supported me with feedback and advice.

Share your experience living in the Indian mega-city.

I shared a nice flat with two people who contributed a lot to my stay in

New Delhi. As you easily meet other people in Delhi, I made very good friends with other international interns and Delhiites alike. During some of the weekends I seized the opportunity and made trips with my friends to other cities and regions. Through my travels and time spent in New Delhi, I became aware of the innumerable choices people of my generation have in Germany compared to most people in India. Furthermore, the great hospitality, curiosity and openness is something that I will always associate with the people in this diverse country. I am very grateful that I am getting the chance to gain all these experiences.

Did the internship meet your expectations?

I learned to formulate my ideas more precisely and to develop an output oriented style of work. Furthermore, I benefitted from the responsibilities that were given to me and thus could gain confidence in the projects I undertook. Interacting with clients and potential partners as well as experts taught me a professional approach to direct client communication that will be of great use in my further career. I learned to ask for feedback and how crucial it is to agree on realizable work packages in advance.

Do you recommend interning with BRIDGE TO INDIA? If yes, why?

I recommend interning with BRIDGE TO INDIA for those, who are eager to experience a highly entrepreneurial, young, creative and innovative working environment. To those, who are looking for an internship where their ideas and inputs are valued and where one is entirely integrated in the company's processes. I do not recommend the internship for those, who are seeking to have a 9-5 job and redundant, lowbrow tasks. Future interns should be aware of the fact that they will be a crucial part of the company and that this implies high commitment and a willingness to perform.





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BRIDGE TO INDIA is a consulting company with an entrepreneurial approach based in New Delhi. Founded in 2008, the company focuses on environmental technologies in the Indian market. Furthermore, BRIDGE TO INDIA links this expertise to urban planning and processes. Through customized solutions for its clients, BRIDGE TO INDIA contributes to a sustainable world by implementing the latest technological and systemic innovations where their impact is the highest.

Contact

internships@bridgetoindia.com

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